

## ACADEMIC PROGRAMS AND QUALITY ASSURANCE

# BENCHMARKING POLICY

Authority / Owner of Policy: Quality Assurance and Accreditation Center Effective: 25/03/2015

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## **BENCHMARKING POLICY**

Title:	Benchmarking Policy
Policy Description:	This policy describes the University's approach to referencing its practices, processes or performance outcomes with similar institutions, to achieve continuous improvement.
Policy Scope:	<ul><li>☐ Academic</li><li>☐ Administrative</li><li>☐ Research</li><li>☐ Student</li><li>☐ General</li></ul>
Policy Status	$\square$ New policy $\boxtimes$ Revision of existing policy
Approval Authority:	University of Bahrain Council
Authority/ Owner of Policy:	Quality Assurance and Accreditation Center
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Related Documents:	Quality Assurance Policy

## Policy Stakeholders

□ President

 $\square$  Legal Advisor

□ Deans

☐ Directors

□ Faculty members

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☐ Students	
☐ Admin Staff	
☐ All University Affiliates	

## 1 Definitions

Benchmarking: the practice of comparing operations, performances,

academic programs, and legislation with comparable

national, regional, and international institutions.

Comparable

institutions:

institutions similar to the University in a variety of aspects such as but not limited to the mission, size, programs,

disciplines, cultural similarity.

Parties undertaking the

benchmarking:

staff responsible for conducting the benchmarking as well as the executive individuals responsible for implementing and monitoring the action plans deriving from the benchmarking

activity.

## 2 Policy Purpose

The purpose of the Benchmarking Policy is to provide a systematic approach to ensure that the University's performance and practices are per national, regional and international standards.

### 2.1 The objectives of benchmarking are to:

- Ensure that operations, performances, legislations are in line with local, regional and international standards and best practices;
- Promote a culture of continuous improvement across the University.

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• Inform decision-making, planning and goal settings by drawing on comparisons with reference data.

3 Policy Scope

3.1 The Benchmarking Policy applies to formal and informal benchmarking activities

initiated across the University.

3.2 Formal benchmarking, which requires a formal request of information from external

entities, must be approved by the University Council, whether a monetary fund is

required or not.

4 Policy Statement

4.1 The University supports benchmarking with comparable national, regional and

international institutions as a way of identifying strengths and weaknesses, improving

performance and assuring quality and best practices.

4.2 The principles underpinning the University's Benchmarking Policy are as follow:

• Benchmarking must support the University's Mission, Vision, Strategic Goals and

Initiatives.

• Benchmarking must be a balanced activity in terms of cost and benefit (monetary cost,

resources, staff working hours, etc.).

• The parties undertaking the benchmarking process should be committed to learn from

best practices and to recognize strengths and weaknesses in the current system

objectively.

• The parties undertaking the benchmarking process should be committed to

implementing improvement plans which might derive from the benchmarking

exercise.

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## 5 Code of Conduct

### 5.1 Whenever an exchange of information is involved, the following should be adhered to:

- Confidentiality: Benchmarking must be treated as a confidential activity. Benchmarking findings should not be published or communicated to external entities without the permission of the University.
- Use: Benchmarking information must not be used for any other purposes other than the stated objectives for which the benchmarking activity was initiated for.
- Agreement: For formal benchmarking involving a formal request of information from
  external entities, an agreement should be signed, stating the type and level of
  information to be exchanged, confidentiality and use of benchmarking data and
  findings.

## 6 Policy Procedures

### 6.1 Benchmark Process

The parties undertaking the benchmarking activity should:

#### 6.1.1 Plan

- Set responsibilities, deliverables and deadlines.
- Establish objectives, expectations and scope of the benchmarking activity.
- Adopt clear performance indicators and measures upon which significant comparisons are made.
- Identify comparable institutions against which to benchmark the chosen indicators.

#### 6.1.2 Data Collection and Analysis

• Identify strengths and weaknesses in the current system.

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- Identify best practices and opportunities to improve current practices accordingly.
- Consider cost and benefit of undertaking enhancements.

### 6.1.3 Communicate Findings

Communicate findings and seek the agreement of next steps to relevant Senior Management.

#### 6.1.4 Action

- Develop action plans with clear responsibilities and timeframes to address gaps in the system or improve current practices.
- Implement an action plan and monitor their progress.